



The purpose of the Phelps Chamber of Commerce (PCOC):

- Actively provide support to local business members
- Encourage additional businesses to locate in Phelps
- Offer assistance to the Sauerkraut Weekend Committee, local parks, the Historical Society, the Lions Club and other community activities
- Provide a representative to work with the town, village, planning and zoning boards

Membership Benefits:

- Health insurance with group rates
- Membership plaques
- Social & educational events
- Invitations to events
- Advanced notice of events
- Discounted event rates
- Sponsorship opportunities
- E-newsletters

- Advertisements in E-newsletters
- Listing in Chamber Directory
- Business of the Month
- Use of display window at the PCC
- Website hosting

FOR OUR MEMBERS

Party In The Park (July 7, 2017):

- Introduce new chamber board
- Let you know what we'll be doing
- Roll out membership drive
- Answer questions

(Casual, food, beverages, music, \$\$ drawings)

The Gala Event (January 2018):

- Honor each business of the month
- Award the Business of the Year
- Thank all of our members

(Formal, food, beverages, silent auction)

Other Events:

- Annual ribbon cutting,
- Announce new businesses
- Business of the Month
- Educational Seminars

Provide Social Media:

- Website – Phelpsny.com
- FB – Phelpsnychamberofcommerce
- Periodic e-newsletters
- Email blasts to let you know what's happening

FOR OUR COMMUNITY

Sauerkraut Weekend (August 4-6, 2017):

Each year the chamber proudly supports the Phelps Sauerkraut Weekend. Again this year, we will be staffing Headquarters.

What you can do:

- Volunteer alongside a chamber board member for a 3 hour shift
- Earn community volunteer points
- Display pamphlets, rack cards, business cards and/or your products
- Talk to a passersby about your business

The Harvest Festival (October 21, 2017)

Each year we support the Phelps Community Center's annual Harvest Festival by handing out free cider and donuts. We also hand out chamber member promotional bags.

What you can do:

- Attend the Festival
- If you have any promotional items you'd like us to put in our welcome/promotional bags, please contact:
Chamberpresident@phelpsny.com

Susan J Lanse Scholarship:

Each year we honor a deserving graduate of Midlakes High School a \$500 scholarship.

PLEASE READ THE MEMBERSHIP LEVEL DESCRIPTIONS AND BENEFITS CAREFULLY WHEN CHOOSING WHICH LEVEL FITS BEST FOR YOU!

All membership levels are for individuals and businesses who want to support the Chamber in the economic growth of our community and to be a part of the activities the Phelps Chamber of Commerce is involved in.

Membership Levels:

Complimentary-we offer a complimentary membership for the rest of the membership period to all new businesses moving into Phelps. If you are a new business or know of a new business, please let us know by emailing contact information to chamberpresident@phelpsny.com.

Individual (IND) \$50-this level is suggested for members of the community who don't want their name and contact information listed on our website, but can still be eligible for some benefits the chamber has to offer.

Basic (BAS) \$100-this level is suggested for small businesses who want to keep their costs down by having a simple listing on our website, and still be eligible for some benefits the chamber has to offer.

Premium (PRE) \$150-this level is suggested for businesses that would like an enhanced listing on our website, including their logo, and be eligible for more benefits the chamber has to offer.

Website Hosting 1 \$200 (WH1)-this level is suggested for businesses that would like a premise on Phelpsny.com and they will do their own updates and postings.

Website Hosting 2 \$600 (WH2)-this level is suggested for businesses that would like a premise on Phelpsny.com and we will do their updates and postings.

Benefits:

	<u>IND</u>	<u>BAS</u>	<u>PRE</u>	<u>WH1</u>	<u>WH2</u>
▪ Health Insurance at group rates	√	√	√	√	√
▪ Membership plaque to display your support of the Chamber	√	√	√	√	√
▪ Invitation to events before they're opened to the public	√	√	√	√	√
▪ Discounted event rates (we try to keep events free, but depending on the cost, we may have to charge a small fee)	√	√	√	√	√
▪ Sponsorship opportunities to help with the costs of larger events		√	√	√	√
▪ Monthly e-newsletter (send us your news and we'll spread it to all the members)	√	√	√	√	√
▪ Advertisement in the e-newsletter (we'll advertise your event for a nominal fee)	\$10	\$10	\$5	Free	Free
▪ Phelpsny.com Business Directory simple listing (business name, address, phone number, brief description, website link)		√			
▪ Phelpsny.com Business Directory enhanced listing (same as above with logo and lengthy description)			√	√	√
▪ Business Of The Month (get a sign in front of your business, article in the Merchandiser, on Phelpsny.com and our FB page)		√	√	√	√
▪ Use of display window in the main hall of the PCC (Apprx 2,000 people walk past this window on a weekly basis)		√	√	√	√
▪ Presence on the Phelpsny.com website with you updating and posting your own information				√	
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PLEASE USE THE ATTACHED MEMBERSHIP FORM TO SIGN UP FOR OR TO RENEW YOUR MEMBERSHIP



MEMBERSHIP FORM July 1, 2017-June 30, 2018

Please return completed form with payment by July 7, 2017 to: Phelps Chamber of Commerce, PO Box 1, Phelps NY 14532

After you have carefully read the membership level descriptions and benefits, please choose the desired membership level by placing an X in the appropriate box (Please note: complimentary is only for new businesses or new residents). If you have questions or require assistance, please call 315-548-5481.

Choose 1: Complimentary Individual (\$50) Basic (\$100) Premium (\$150) Website Hosting 1 (\$200) Website Hosting 2 (\$600)
 (Website Hosting members will be contacted)

Choose 1: I have a membership plaque and only need an updated year I need a membership plaque

Name: _____ Mailing Address: _____

Contact: _____ Office #: _____ Cell #: _____ Email: _____

Business Name: _____ Location (if different than mailing): _____

Brief Description: _____ Website: _____

Enhanced description: _____

Genre (please place an X in one of the following):

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|--|--|--|--|--|------------------------------------|--|
| <input type="checkbox"/> Accountants | <input type="checkbox"/> Business Services | <input type="checkbox"/> Country Club | <input type="checkbox"/> Health & Wellness | <input type="checkbox"/> Machining | <input type="checkbox"/> Recycling | <input type="checkbox"/> Utility Service |
| <input type="checkbox"/> Auto | <input type="checkbox"/> Camping | <input type="checkbox"/> Education & Entertainment | <input type="checkbox"/> Home Improvement | <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Shopping | <input type="checkbox"/> Welding |
| <input type="checkbox"/> Beauty | <input type="checkbox"/> Community | <input type="checkbox"/> Financial | <input type="checkbox"/> Insurance | <input type="checkbox"/> Medical | <input type="checkbox"/> Surveyor | <input type="checkbox"/> Wining, Dining |
| <input type="checkbox"/> Bed & Breakfast | <input type="checkbox"/> Churches | <input type="checkbox"/> Government | <input type="checkbox"/> Lawn & Garden | <input type="checkbox"/> Real Estate | <input type="checkbox"/> Trucking | <input type="checkbox"/> & Brews |

I have carefully read the membership level descriptions and benefits and have chosen the level I feel best fits my needs:

Print name: _____ Sign: _____ Date: _____