

The Magic of Kraut



FRIDAY
SATURDAY
SUNDAY

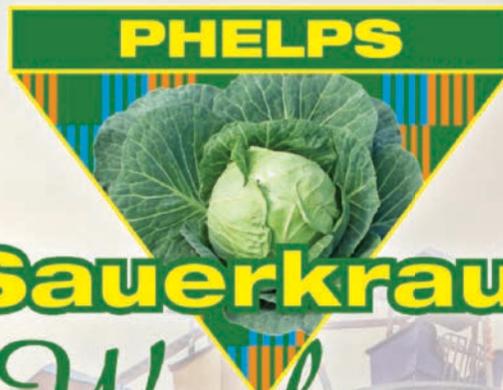
July 31-August 2

PHELPS

Sauerkraut
Weekend

Our Festival has
been featured in...





Sauerkraut Weekend

Friday, July 31

All Day	History of Sauerkraut Exhibit (<i>Festival Grounds</i>)
5:00 p.m.	Food and Community Vendors open Mustang Rally Thunder Road at Watkins Glen
5:00-9:00 p.m.	Arts Center Opening Reception featuring David Chamberlain <i>See page 7</i>
5:00-11:00 p.m.	Midway Rides by Playland Amusements
6:00 p.m.	Masonic BBQ Dinner (<i>Festival Grounds</i>)
6:00-8:00 p.m.	Wine Walk (<i>Main Street</i>) <i>See page 7</i>
6:00-11:00 p.m.	Kraut Idol Contest and Live Music by Rust Bucket (2014 Idol Winner) <i>See page 5</i>
8:00 p.m.-12:00 a.m.	Live Music by Reporter (<i>American Legion</i>)

Saturday, August 1

ALL DAY	History of Sauerkraut Exhibit	4:00 p.m.	Sauerkraut Parade
8:00 a.m.	Sauerkraut 20K Race <i>See page 4</i>	6:00 p.m.	Aerial Arts Show*
8:00 a.m.	Community Breakfast (<i>Community Center</i>)	7:00 p.m.	Sauerkraut Cake Cutting
9:00 a.m.	Sauerkraut 5K Race <i>See page 4</i>	8:00 p.m.	Live Music by The Skycoasters
9:30 a.m.-2:30 p.m.	Giant Slip & Slide (<i>Crooked Bridge Park</i>)		
10:00 a.m.-3:00 p.m.	Mustang Rally Car Show (<i>Community Center</i>) Howe House & Country Lawyer Office Tours		
10:00 a.m.-3:30 p.m.	Tractor Show and FFA (<i>Main Street</i>) <i>See page 4</i>		
10:00 a.m.-4:00 p.m.	Main Street Marketplace <i>See page 7</i> Arts In the Park <i>See page 4</i> Arts Center Exhibit - David Chamberlain and Decorated Cabbage Heads Food Vendors <i>See back cover</i>		
12:00 p.m.	Masonic Chicken BBQ and Pulled Pork Midway Rides by Playland Amusements		
12:30 p.m.	Aerial Arts Show* <i>See page 4</i>		
1:00 p.m.	Recipe Contest Begins (<i>Pavilion</i>) Winners announced at 2:00 p.m.		
1:30 p.m.	Aerial Arts Show*		

FIREWORKS



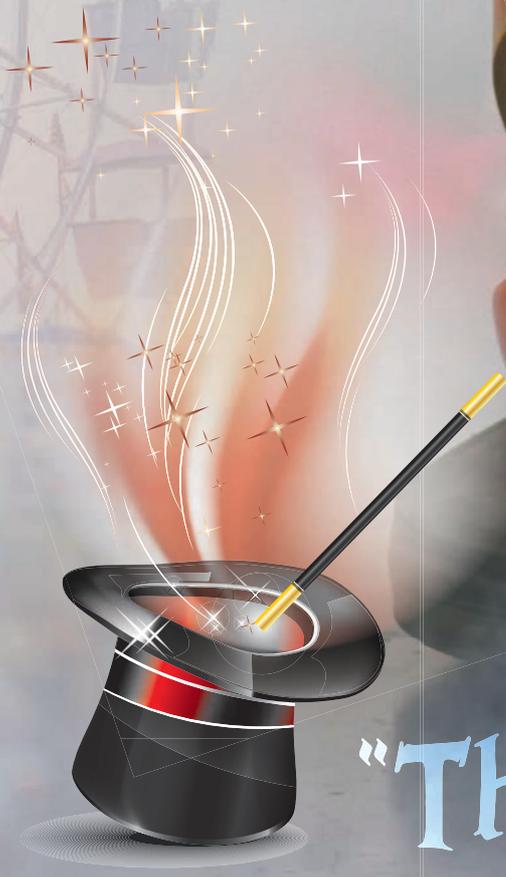
**Saturday
10:00 p.m.**

Sunday, August 2

Family Day

- All Day History of Sauerkraut Exhibit
- 9:00 a.m. Worship In the Park
(Methodist Park)
- 11:00 a.m. Food and Community
Vendors open
- 12:00 p.m. Midway Rides
by Playland Amusements
Kiddie Parade See page 7
- 12:30 p.m. Sauerkraut Eating Contest
- 1:00 p.m. Sauerkraut Bike Show
Aerial Arts Show*
- 1:30 p.m. Hotdog & Kraut Eating Contest
- 1:45 p.m. Magic Show See page 7
- 2:30 p.m. Aerial Arts Show*
- 3:15 p.m. Magic Show
- 4:00 p.m. Aerial Arts Show*

* Weather permitting and/or
subject to time change



"The Magic of Kraut"

TRACTOR SHOW

Come See the Beautifully Restored Tractors

They'll be in the parade too!

Saturday, August 1

10:00 a.m. to 3:30 p.m.

on Main Street



INTERNATIONAL HARVESTER CLUB
BELLONA, NY



SAUERKRAUT 20K/5K

The Phelps Sauerkraut 20K is the oldest race in New York State!
This year we are happy to add the 5K to this great tradition.

Saturday August 1 • Phelps Community Center
20K start 8:00 a.m. • 5K start 9:00 a.m.

Early start option at 7:00 a.m. for those who run a 12 minute mile or over

Online Registration at www.runsignup.com

For course information, visit www.yellowjacketracing.com or www.phelpsny.com

Awards Include:

Finisher medals for all 20K participants,
Timing Chip, post-race food plus a can of Sauerkraut
The first 200 registered runners for the 20K and 5K receive a Tech Shirt

SHOW OFF YOUR BIKES...

Sunday, August 2 • 1:00 to 4:00 p.m.

Firemen's Hall Parking Lot at the Festival Grounds



PHELPS BIKE SHOW

CATEGORIES

Judges Pick • Best American Made Bike • Best Import Bike
Best Classic Bike (1990 & older) • Rider's Choice • People's Choice.

Pre-register \$10 • Day of Show \$15 • Plus canned goods donation per bike
For more information: phelpsny.com/sauerkraut-weekend or phone 315-548-8900



SUPPORT THE PHELPS FOOD CUPBOARD. SPONSORED BY THE PHELPS BDTC AND ONTARIO COUNTY ABATE.

7th MUSTANG RALLY

Proceeds benefit Habitat for Humanity, Bridges for Brain Injury and other local charities



Saturday, August 1 • 10:00 a.m. to 3:00 p.m.

at Phelps Community Center

Plus... Laps at Watkins Glen on Friday. Poker Run on Sunday

See these beautiful cars ride the parade route down Main Street at 3:45PM
www.MustangRallyoftheFingerLakes.com

WAGON RIDES

Travel thru town and to festival events in Style on Saturday, August 1



Crooked Bridge Fun Park

GIANT SLIP AND SLIDE

Saturday, August 1
9:30 to 2:30 p.m.



GET READY FOR SOME

High Flying Fun

Three Performances Each Day
Saturday, August 1 and Sunday, August 2



PHELPS SAUERKRAUT WEEKEND SATURDAY

Saturday, August 1
10:00 a.m.-6:00 p.m.

Methodist Church Park
on Main Street

You'll enjoy this great arts & crafts show that is part of what USA Today calls "One of America's Strangest Food Festivals."

Show juried by Dichotomy Rochester • (585) 732-5110

Kraut Idol

Friday, July 31
6:00 p.m.

Followed by a performance by 2014 Idol Winners

RUSTRUCKET

We'll Provide...

- SOUND SYSTEM
- MICROPHONES
- STAGE
- TENT
- GREAT ATMOSPHERE

ONE song
ONE chance
ONE opportunity

DID YOU KNOW? The Phelps Sauerkraut Festival began in 1967. The Phelps Chamber of Commerce started the Sauerkraut Festival because Phelps was one of the largest producers of sauerkraut in the world.



Cabbage Head Decorating Contest

ENTRY FORM

Entry Category (Ages) - CHECK ONE *See back for more information*

3-5 6-8 9-11 12-14 15 and up

Name: _____

Mailing Address: _____

E-Mail Address: _____

Phone Number: _____

Description: _____

Sauerkraut Recipe Contest

Saturday, August 1

Judging at 1:00 p.m. • \$1 Entry Fee

Free Sauerkraut can be picked up at Wade's Cafe or Phelps Mercantile for use in your dish



See back for contest rules, categories and criteria

Hungry? Brave? Try your luck at one of our EATING CONTESTS

Kraut Eating
Hot Dog with Kraut

Sunday, August 2
Register at Headquarters



CONTESTS

F • U • N

for everyone!

Sauerkraut Recipe Contest

RULES:

1. Contest is open to all ages
2. The children's category is open to ages 16 and under
3. There is a \$1.00 entry fee for this contest
4. All entries must contain Sauerkraut as an ingredient
5. Only one entry per person per category
6. Recipes are to be made from scratch
7. All dishes are to be prepared in disposable pans
8. The recipe must accompany the dish
9. Do not include a cooks/chef's name. Entries will be assigned a number upon registration to remain anonymous

JUDGING:

1. Judging will begin at 1:00 p.m. at the Pavilion
2. The judges decisions are final
3. Winners will be announced at the conclusion of the contest
4. Entries will be available for purchase after judging. Proceeds benefit the Sauerkraut Weekend Funds

CRITERIA:

1. Appearance
2. Taste/Flavor
3. Consistency
4. Originality of recipe/creativity

AWARDS:

	CHILDRENS	HORS D'OEUVRES	MAIN ENTREE	DESSERT
1 st Place	Ribbon + \$20	Ribbon + \$20	Ribbon + \$20	Ribbon + \$20
2 nd Place	Ribbon + \$15	Ribbon + \$15	Ribbon + \$15	Ribbon + \$15
3 rd Place	Ribbon + \$10	Ribbon + \$10	Ribbon + \$10	Ribbon + \$10



Sunday Special

\$2 OFF FESTIVAL T-SHIRTS

Valid 8/2/15 only • Available at headquarters

Chocolate Sauerkraut Cake

- 1 devil's food cake mix (18.25 oz)
- 2/3 cup water
- 3 eggs
- 1/2 cup vegetable oil
- 1 cup Silver Floss sauerkraut, rinsed, drained and finely chopped

Combine cake mix, water, eggs and oil in large bowl. Blend at low speed until moistened. Beat 2 minutes at high speed (electric mixer) or by hand. Stir in sauerkraut until well mixed. Pour into well-greased and floured bundt pan or tub pan, two 8 or 9 inch round cake pans, or 13 x 9 inch pan. Bake at 350 degrees until wooden pick inserted in center comes out clean and cake springs back when touched lightly in center: 35 to 45 minutes for bundt or tube pan, 25-35 minutes for round pans, or 30-40 minutes for 13 x 9 inch pan. Cool 15 minutes (25 minutes for bundt cake); remove from pan and cool on rack. *Topping: For a spectacular effect, spread 1 can of Comstock Cherry pie filling on top of bundt cake.*

KRAUT IDOL CONTEST RULES AND REGISTRATION

1. All contestants must sign a release form. Any contestant under the age of 16 must have parent/guardian sign the release form.
2. Judging will be based on vocal ability, stage performance and creativity.
3. Scoring will be compromised of the judge's decision and crowd vote.
4. Ballot voting is limited to one ballot vote per person
5. Voters must be present to vote by ballot the night of the event
6. Contestants must execute their performances contest in a tasteful manner with respect for sponsors, audience and Sauerkraut Weekend Committee.
7. No rude or abusive language will be tolerated from contestants or other guests.
8. Contestants provide their own music and can only pick one song to perform.

Contestants Name: _____ Age: _____

Telephone Number: _____ Email: _____

By signing this release, I _____ acknowledge that my participation in the Kraut Idol Contest, is completely voluntary.

I have read and understand the contest rules and by participating in the promotion, agree to be bound by these rules.

I hereby grant full permission to Sauerkraut Weekend and the Phelps BDTc to use my name, likeness, voice and pictures in whole or in part, in any and all media for the purpose of advertising publicity and trade, and in connection therewith. I hereby release them and each of them from liability.

Signature (parent if minor): _____

Print Name: _____

Parent Name (if applicable): _____

Street Address: _____

City/State/Zipcode: _____

Date: _____

Phelps BDTc, P.O. Box 31, Phelps, NY 14532
 phelpsbdtc@gmail.com, www.phelpsny.com
 You may also register for contests at Festival Headquarters



Cabbage Head Decorating Contest

Rules and Information

1. Undecorated cabbage can be picked up at Phelps Mercantile, 62 Ontario Street on July 29 thru 31 during store hours
2. Undecorated cabbages are to be decorated as you see fit. All entrants are to supply their own decorating materials.
3. Finished "Cabbage Heads" must be returned to the Phelps Arts Center on Friday, July 31 between 1:00 and 5:00 p.m. Anything submitted after the deadline will not be considered for judging.
4. Each of the finished cabbage heads will be placed on display in the Phelps Arts Center through Sauerkraut Weekend.
5. Cabbage Headjudging will take place after 5:00 p.m. on Friday, July 31. Judging is based on age categories. All winners will have the chance to ride in the Sauerkraut Parade at 4:00 p.m. along with their winning entry.
6. Any entries that are to be saved must be marked SAVE on the entry form. Entries that are requested to be saved can be picked up at Phelps Arts Center on Sunday, August 2 between 4:00 and 6:00 p.m. or Monday, August 3 between 10:00 a.m. and 12:00 p.m.

Prepare to be amazed and to laugh yourself silly



You will wonder where reality stops and imagination begins when the impossible occurs right in front of you. You might even have a chance to come on the stage and be part of the show!

Sunday, August 2
1:45 and 3:15 p.m.

Community Breakfast

Saturday, August 1 • 8:00 to 10:00 a.m.
Phelps Community Center • \$6.00



Friday, July 31
6:00 to 8:00 p.m.
Main Street

Pre-Sale Tickets: \$10 includes Souvenir Glass

Day of Tickets: \$10 - Souvenir Glass \$5

Pre-sale tickets can be ordered by contacting Phelps BDTc at 315-548-8900 or email phelpsbdtc@gmail.com. You may pick up your tickets the day of the event

The Phelps Arts Center and the Phelps Community Memorial Library present world famous artist, David Chamberlain, during a co-sponsored event for Sauerkraut Weekend!

A Retrospective

Starting July 31 at 5:00 p.m.

An exhibit of David Chamberlain's works will appear at the Phelps Arts Center on July 31 and August 1. Please join us for an opening reception, artist talk and wine tasting on Friday, July 31 at 5:00 p.m.



KIDDIE PARADE

Sunday, August 2
12:00 p.m. • Redfield Park

\$10 Kiddie Parade Ride Special for kids in costume



Main Street Marketplace



Saturday, August 1
10:00 a.m. to 3:00 p.m.
Store Specials • Crafters • Food and More

Sauerkraut Royalty

Music by: **the Skycoasters**

RUSTRUCKET



The **KID KURBY** Band

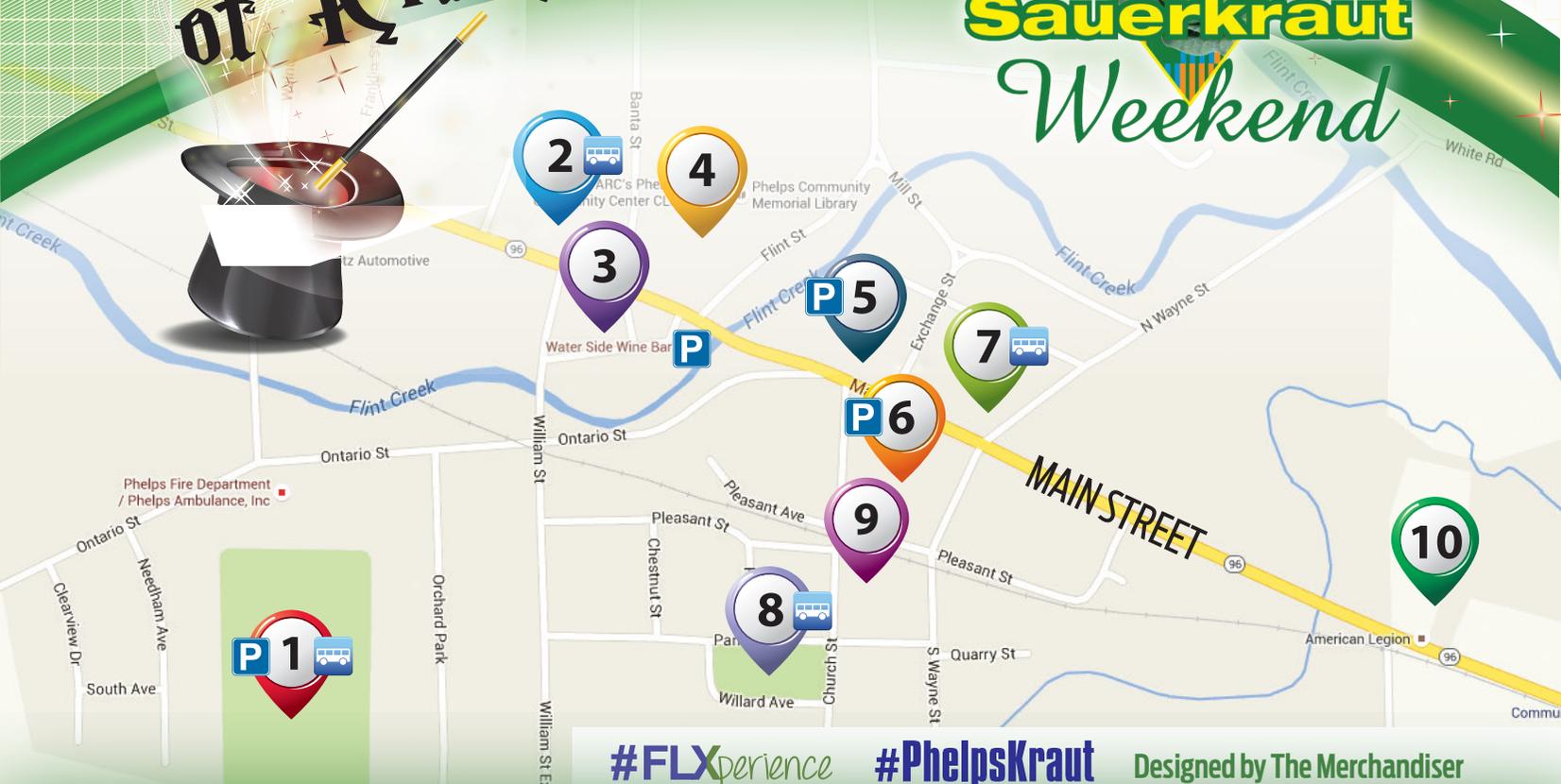
Jerry Irwin's **County Line**



King	Queen
Tyler Murray	Ava Schrader
1st Runner Up Jeremy Myhill	1st Runner Up Hannah Minns
2nd Runner Up Nathan Miller	2nd Runner Up Lyndsey Frere

The Magic of Kraut

Sauerkraut Weekend



#FLXperience #PhelpsKraut Designed by The Merchandiser

- 1 Sauerkraut Festival Grounds
- 4 Mustang Rally - PCC
- 7 Historical Society
- 10 The Legion
- 2 Arts in the Park
- 5 Tractor Show
- 8 Redfield Park
- P Parking
- 3 Giant Slip & Slide
- 6 Main Street Marketplace
- 9 Arts Center
- Shuttle Stops

Thank You

to all of our generous sponsors!

Cabbage Sponsors

Elderlee, Inc.
Tops Markets
Byrne Dairy
Phelps Hometown Pharmacy
Blue Ribbon Restaurant
P.O.S.H.
Flint Creek Car Wash
Astoria Restaurant
Steve's Electric
Clifton Springs Hospital and Clinic
Phelps Supply Center, Inc.
Phelps Veterinary Hospital
Phelps Sungas, Inc.

Generations Bank
W W Surge
Sheppard Grain
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Sauerkraut Sponsors
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Entertainment Sponsor
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Major Sponsor
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Benemy Welding

Enjoy Great Food and Treats from These Festival Vendors

Olde Slovakia
Talk of the Town II Cafe
Barlow's Concessions, LLC.
Wurst Haus
Buck and Ruthies Ice Cream
Midlakes Youth Travel Basketball
Fatboy's Pizza
The Little Red Wagon
El Morro

and more!