

1/2 PAGE AD
7.25" x 5"
20 column inches
\$300

1/4 PAGE AD
3.53" x 5"
10 column inches
\$150



All ads will be printed in full color and be distributed in The Merchandiser, dropped off at numerous locations throughout NYS, as well as, be available to all who attend the festival.

Camera ready ads must be in CMYK. PDF or TIFF files are preferred. Templates are available at www.themerchandiser.net/templates

Logos should be vector whenever possible. Please send logos and original photos (clearly named) as an email attachment.

We reserve the right to edit/change ads based on layout. We are not responsible for the print quality of any advertisement not created by our graphics team.

All reproduction rights of copy/artwork are reserved. They may not be used without the specific written authorization of the Phelps Sauerkraut Weekend Director.

BUSINESS CARD AD
3.53" x 2"
4 column inches
\$75